ANIPAW

End User License Agreement (EULA)

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> Publication note: Replace the bracketed legal-entity and registered-address fields before publishing. Do not publish with placeholders.

This End User License Agreement ("EULA") is a legally binding agreement between you ("you" or "Licensee") and [INSERT LEGAL ENTITY NAME], doing business as Anipaw ("Anipaw," "Licensor," "we," "us," or "our"), governing your download, installation, access to, and use of the Anipaw mobile application, including updates, upgrades, patches, documentation, and related app functionality (the "App").

By downloading, installing, accessing, or using the App, you agree to this EULA, the Terms of Service, and the Privacy Policy. If you do not agree, do not download, install, access, or use the App.

1. Relationship to Other Terms

This EULA governs the license to install and use the App software. The Terms of Service govern the broader Service, including accounts, user conduct, User Content, marketplace features, subscriptions, payments, safety, and disputes. The Privacy Policy governs personal information.

If this EULA conflicts with the Terms of Service, the Terms of Service control for Service-related matters, accounts, User Content, marketplace, payments, and user conduct. This EULA controls for software-license matters unless applicable law requires otherwise.

2. Eligibility

You may use the App only if you are at least 16 years old and legally permitted to use the App in your jurisdiction. Users aged 16 or 17 may use the App only with parent or legal guardian permission.

Marketplace purchases, selling, subscriptions, and other paid commercial features are limited to users who are at least 18 years old.

3. License Grant

Subject to this EULA, the Terms of Service, and applicable law, Anipaw grants you a limited, personal, revocable, non-exclusive, non-transferable, non-sublicensable license to download, install, and use the App on mobile devices that you own or control, solely for your personal, non-commercial use and only as permitted by the App’s functionality.

This license does not transfer ownership of the App or any intellectual property rights.

4. License Restrictions

You must not, and must not permit anyone else to:

1. copy, modify, adapt, translate, create derivative works of, or distribute the App except as expressly permitted;
2. reverse engineer, decompile, disassemble, or attempt to derive source code, except to the limited extent such restriction is prohibited by law;
3. rent, lease, lend, sell, sublicense, transfer, or otherwise make the App available to a third party;
4. remove, obscure, or alter proprietary notices;

5. use the App for unauthorized commercial purposes;
6. use bots, scrapers, crawlers, automated tools, or data extraction methods;
7. bypass, disable, interfere with, or circumvent security, access-control, geographic, age, marketplace, subscription, or technical protection measures;
8. use the App to transmit malware, phishing, harmful code, spam, or deceptive content;
9. use the App in violation of applicable law, app-store rules, third-party terms, or Anipaw policies;
10. access or use the App in a way that burdens, disrupts, damages, or impairs the App, infrastructure, or other users; or
11. use the App to infringe rights, harass users, endanger minors or animals, or facilitate unlawful transactions.

5. Ownership and Intellectual Property

The App, including software, design, interfaces, graphics, logos, trademarks, features, algorithms, databases, documentation, and all associated intellectual property rights, is owned by Anipaw or its licensors.

Anipaw reserves all rights not expressly granted in this EULA.

"Anipaw," the Anipaw logo, and related names, logos, product names, service names, designs, and slogans are trademarks or trade identifiers of Anipaw. You may not use them without prior written permission.

6. User Content and Feedback

User Content is governed primarily by the Terms of Service. You retain ownership of your User Content and grant Anipaw the limited license described in the Terms of Service.

If you provide feedback, ideas, suggestions, bug reports, or recommendations about the App, you grant Anipaw a perpetual, irrevocable, worldwide, royalty-free license to use, reproduce, modify, commercialize, and otherwise exploit that feedback without compensation or obligation to you.

7. Third-Party Components and Services

The App may include or interoperate with third-party software, SDKs, APIs, platforms, and services, including:

- Firebase Authentication;
- Firebase Cloud Messaging;
- Firebase AI / Gemini;
- Google Cloud Vision API;
- Google Maps;
- Google Sign-In;
- Mixpanel;
- PayPal;
- Apple App Store, Google Play, and other app-store services; and
- cloud infrastructure and storage providers.

Third-party components may be subject to their own terms and privacy policies. Your use of third-party services is governed by those terms. Anipaw is not responsible for third-party services except to the extent required by applicable law.

8. Data Collection and Privacy

The App collects and processes personal information as described in the Privacy Policy. This may include account data, profile data, dog data, location data, device information, usage analytics, messages, User Content, marketplace information, payment confirmation data, AI-feature inputs, push notification tokens, logs, and moderation data.

By using the App, you acknowledge the data practices described in the Privacy Policy.

9. Location Features

The App may include location-based features such as dog park discovery, local community suggestions, regional feature availability, marketplace eligibility, fraud prevention, and alerts.

Precise location collection requires device-level permission or other consent where required. You can disable location permissions through your device settings, but some features may become unavailable or limited.

Do not rely on location features as emergency, safety, veterinary, legal, or professional advice.

10. AI Features

The App may include AI-assisted features powered by Firebase AI / Gemini or other providers. AI outputs may be inaccurate, incomplete, inappropriate, or unsafe. You are responsible for evaluating outputs before relying on them.

Do not submit confidential, highly sensitive, emergency, or third-party personal information into AI features unless you have the right to do so and understand the risks.

11. Marketplace, Purchases, and Subscriptions

The App may include free features, premium features, subscriptions, one-time purchases, marketplace browsing, and marketplace transactions in supported regions.

Digital goods, premium app features, and subscriptions may be processed through Apple, Google, or another payment method only where permitted by applicable app-store rules. Marketplace purchases of physical goods may be processed through PayPal or other supported processors where available.

Payment, subscription, refund, cancellation, seller, buyer, marketplace, and regional availability terms are governed by the Terms of Service, checkout terms, app-store rules, payment-provider terms, and applicable law.

Anipaw does not directly collect or store full payment card numbers or bank account credentials.

12. Updates and Changes

Anipaw may provide updates, upgrades, patches, bug fixes, new versions, or modifications to the App. Updates may be required for continued use. Depending on your device settings, updates may download and install automatically.

We may modify, suspend, restrict, or discontinue any part of the App or Service at any time, subject to applicable law.

13. Geographic and Feature Restrictions

The App may be available globally, but certain features may be restricted by region, age, device, platform, app-store rules, payment-provider rules, legal requirements, account status, or server-side eligibility checks.

Marketplace purchasing is currently intended only for supported regions, including Israel where enabled. Attempting to circumvent geographic, age, or eligibility restrictions may result in suspension or termination.

14. App Store Terms

14.1 Apple

If you download the App from the Apple App Store, you acknowledge that:

1. this EULA is between you and Anipaw, not Apple;
2. Apple has no obligation to provide maintenance or support for the App;
3. Apple is not responsible for claims relating to the App, including product liability, legal compliance, consumer protection, or intellectual-property claims, except as required by applicable law;
4. if the App fails to conform to an applicable warranty, you may notify Apple, and Apple may refund the purchase price, if any, as required by Apple's rules;
5. Apple and its subsidiaries are third-party beneficiaries of this EULA and may enforce it against you; and
6. you must comply with applicable Apple terms.

14.2 Google

If you download the App from Google Play, you must comply with applicable Google Play terms, including payment, subscription, distribution, and user-safety rules.

14.3 Sanctions and Export

You represent that you are not located in a country or region subject to a comprehensive embargo or sanctions program that prohibits use of the App, and you are not listed on any applicable prohibited or restricted-party list.

15. Term and Termination

This EULA begins when you first download, install, access, or use the App and continues until terminated.

You may terminate this EULA by deleting the App from all devices and deleting your account, if applicable.

Anipaw may suspend or terminate this EULA and your license if you violate this EULA, the Terms of Service, applicable law, app-store rules, third-party terms, or if your use creates legal, security, safety, animal welfare, platform, or operational risk. We may also terminate or discontinue access where permitted by law.

Upon termination, your license ends immediately and you must stop using and delete the App. Sections that by their nature should survive termination will survive, including ownership, restrictions, feedback, disclaimers, limitation of liability, indemnification, dispute resolution, and general provisions.

16. Disclaimer of Warranties

THE APP IS PROVIDED "AS IS" AND "AS AVAILABLE." TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, ANIPAW DISCLAIMS ALL WARRANTIES, EXPRESS, IMPLIED, STATUTORY, OR OTHERWISE, INCLUDING WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE, NON-INFRINGEMENT, ACCURACY, AVAILABILITY, SECURITY, AND QUIET ENJOYMENT.

ANIPAW DOES NOT WARRANT THAT THE APP WILL BE UNINTERRUPTED, ERROR-FREE, SECURE, FREE OF HARMFUL COMPONENTS, OR THAT CONTENT, AI OUTPUTS, LOCATION FEATURES, USER INFORMATION, PARK INFORMATION, MARKETPLACE LISTINGS, OR THIRD-PARTY SERVICES WILL BE ACCURATE, COMPLETE, RELIABLE, OR SAFE.

17. Limitation of Liability

TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, ANIPAW, ITS DIRECTORS, OFFICERS, EMPLOYEES, CONTRACTORS, AGENTS, AFFILIATES, LICENSORS, AND SERVICE PROVIDERS WILL NOT BE LIABLE FOR INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, EXEMPLARY, OR PUNITIVE DAMAGES, OR LOSS OF PROFITS, REVENUE, GOODWILL, DATA, USE, BUSINESS OPPORTUNITY, OR OTHER INTANGIBLE LOSSES.

TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, ANIPAW'S TOTAL AGGREGATE LIABILITY ARISING OUT OF OR RELATED TO THE APP, SERVICE, OR THIS EULA WILL NOT EXCEED THE GREATER OF: (A) THE AMOUNT YOU PAID TO ANIPAW FOR THE APP OR SERVICE IN THE 12 MONTHS BEFORE THE EVENT GIVING RISE TO THE CLAIM; OR (B) ₪100.

Nothing in this EULA limits liability that cannot be limited under applicable law.

18. Indemnification

To the maximum extent permitted by law, you agree to indemnify, defend, and hold harmless Anipaw and its directors, officers, employees, contractors, agents, affiliates, licensors, and service providers from claims, liabilities, damages, losses, costs, and expenses, including reasonable attorneys' fees, arising out of or related to:

1. your use or misuse of the App or Service;
2. your User Content;
3. your violation of this EULA, the Terms of Service, third-party terms, app-store rules, or applicable law;
4. your violation of another person's rights;
5. your dog's behavior, health, or interactions; or
6. your marketplace listings, purchases, sales, communications, or disputes.

19. Governing Law and Dispute Resolution

This EULA is governed by the laws of the State of Israel, without regard to conflict-of-law rules.

Before filing a legal action, the parties agree to attempt to resolve disputes through good-faith negotiation for at least 30 days after written notice of the dispute.

Subject to applicable law, any dispute arising out of or relating to this EULA or the App will be subject to the exclusive jurisdiction of the competent courts located in Tel Aviv-Jaffa, Israel.

20. General Provisions

20.1 Entire Agreement

This EULA, the Terms of Service, the Privacy Policy, and any feature-specific terms constitute the entire agreement between you and Anipaw regarding the App and Service.

20.2 Severability

If any provision is held invalid or unenforceable, the remaining provisions will remain in effect.

20.3 Waiver

Failure to enforce a provision does not waive our right to enforce it later.

20.4 Assignment

You may not assign this EULA without our prior written consent. Anipaw may assign this EULA in connection with a merger, acquisition, reorganization, sale of assets, change of control, or by operation of law.

20.5 Language

This EULA is drafted in English. If translated, the English version controls unless applicable law requires otherwise.

21. Contact Information

Company: [INSERT LEGAL ENTITY NAME] Company Number: [INSERT COMPANY NUMBER, IF APPLICABLE] Email: support@anipaw.net Registered Address: [INSERT REGISTERED PHYSICAL ADDRESS]

By downloading, installing, accessing, or using the App, you acknowledge that you have read, understood, and agree to this EULA.